

Step 1

Select your level of Sponsorship for the 2012 TLRA Rodeo by placing a check mark in the appropriate box. Please submit the completed form no later than May 18, 2012.

Step 2

Select the Advertisement layout you prefer by placing a check mark in the appropriate box. (Artwork Due May 18, 2012)

Step 3 - Complete

Company/Organization

Address

City, State, Zip

Contact Name

Phone

Fax

Email

Return the completed form by email or fax to:
Gary Sedlacek
garysedlacek@suddenlink.net
Fax # (936) 494-2167

*Please Read Carefully
Before Submitting Ads*

All Ads must be submitted as electronic files and only the following formats will be accepted:

Print Ready PDF (Preferred), Adobe Indesign, Quark Xpress, Adobe Illustrator, Adobe Photoshop, CorelDraw.

Please call (512) 577-6835 for details before submitting.

**Deadline:
May 18, 2012**

Please Send Ad Material to:

Direct Mark, Inc.

Attn: Leroy Friesenhahn

9901 Brodie Lane Ste 160 PMB 252

Austin TX 78748 or

Email: LeroyF@dmark.com

Circulation: The 2012 TLRA Rodeo Magazine is distributed to all electric utilities sponsoring Rodeo participants, and a copy is provided to each competitor as a part of their Rodeo packet. Hotels, motels, and other businesses in the Seguin area will receive copies both before and during the Rodeo. Copies are provided to the utility industry suppliers and vendors, all level corporate sponsors, and interested persons attending the Rodeo. Non-Subscription price: \$3.25. The TLRA is an approved I.R.C. § 501(c)(3) entity.

www.tlra.org

2012 Texas Lineman's Rodeo Sponsorship Packages

July 19-21, 2012



Sponsorship Packages



Pick your package

www.tlra.org

Corporate Sponsors











have their name displayed on a Banner at the 2012 Texas Lineman's Rodeo, receive a 1/3 page Ad (B&W or Full Color) in the 2012 TLRA Rodeo Magazine, and are placed at the top of the Sponsors' List in that publication. Corporate Sponsorship = Minimum of \$2,000.00 (Donations in excess of \$2,000.00 qualify that Corporate Sponsor for a larger ad, more prominent positioning on banners/signs).

Gold Sponsors

have their name displayed on a Banner or other Signage at the 2012 Texas Lineman's Rodeo, receive a 1/4 page Ad (B&W or Full Color) in the 2012 TLRA Rodeo Magazine, and are placed just below the Corporate Sponsors in that publication. Gold Sponsorship = Minimum of \$1,000.00 (Donations in excess of \$1,000.00 qualify the Gold Sponsor for a larger ad, more prominent positioning on banners/signs).



Advertising

	Outside Back Cover	\$ 950.00*
	7 1/4" by 9 3/4"	
	Inside Front Cover	\$ 825.00*
	7 1/4" by 9 3/4"	
	Inside Back Cover	\$ 825.00*
	7 1/4" by 9 3/4"	
	Full Page(Non Bleed)	\$ 700.00
	7 1/4" by 9 3/4"	
	1/2 Page Vertical	\$ 475.00
	4 5/8" by 7"	
	1/2 Page Horizontal	\$ 475.00
	7 1/4" by 4 1/2"	
	1/3 Page Vertical	\$ 350.00
	2 1/4" by 9 3/8"	
	1/3 Page Horizontal	\$ 350.00
	4 5/8" by 4 1/2"	
	1/4 Page	\$ 250.00
	3 1/2" by 4 1/2"	
	Business Card	\$ 100.00
	3 1/2" by 2"	

*Cover Pages will be awarded on a first come first serve basis

Deadline:
May 18, 2012

Event Sponsors

have their name displayed on a Sign next to the event they sponsor at the 2012 Texas Lineman's Rodeo, and are listed with the other sponsors in the 2012 TLRA Rodeo Magazine. Event Sponsorship = \$500.00.

Vendor Display Space

is available in designated areas on the grounds of the 2012 Texas Lineman's Rodeo. Vendor Display = \$100.00.

Individual Sponsors

or Friend of the Rodeo = \$50.00.



To Sponsor or for more information:

Gary Sedlacek,
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Fleet & Equipment, Inc.
(936) 525-7257 Fax (936) 494-2167
garysedlacek@suddenlink.net

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